



MEDIA | MARKETING |
LIFESTYLE

DIGITAL MARKETING PROPOSAL

REVISED
March 2019

ORGANISED BY:
876 Online



876ONLINE.COM
KINGSTON, JAMAICA



MEDIA | MARKETING |
LIFESTYLE

WEBSITE DESIGN & HOSTING



876ONLINE.COM
KINGSTON, JAMAICA



OWN YOUR OWN DOMAIN

Owning your domain (www.yourdomain.com) can be easy as A-B-C! Our mobile friendly, high speed, search engine optimized websites are designed with you in mind. Allow 876 Online to develop and host your hub of information that will be your brand's umbrella. Stream and cross promote information to and from your social sites, create fancy blogs to drive traffic to your website. We take security seriously. 876 servers are guarded behind multiple firewalls to ensure a high level of safety for your information out in the world wide web. While you're at it, opt in for a professional email (name@yourdomain.com), to give your brand that edge you need to wow your clients, get cloud space, and other business suite apps that allows you to maximize your work flow. Just ask us how!



MEDIA | MARKETING |
LIFESTYLE

SOCIAL MEDIA MARKETING



876ONLINE.COM
KINGSTON, JAMAICA



GROW YOUR BUSINESS ONLINE THROUGH SOCIAL MEDIA

The proper and effective use of Social Media will build communities, conversations and relationships with your audience. 876 ONLINE will create these opportunities to engage clients and prospectives. Additionally we will optimize existing marketing and branding efforts to leverage the social components and attract additional prospects, customers and ultimately - revenue. Through consulting, strategy and the right execution, 876 Online will effectively implement Social Media channels that will further build your brand and loyal customer base.



IT PAYS TO BE SOCIAL!

Join the various communities online of thousands of people who are interested in what you have to offer and are eager to hear from you. Sign up today to be a part of:

- Facebook
- Instagram
- Google My Business
- YouTube/Vimeo
- Twitter and so many more!



REACH YOUR RIGHT AUDIENCE

Capitalize on having your brand on social media platforms, by targeting who matters most to your business. Through social media ads or sponsored posts, we will target the exact market that rely on what you have to offer, and the best part is you can do so without spending a lot. Budgets are recommended, however whatever you are comfortable spending can still create an impact. We will make it worthwhile!



WHAT WE HAVE TO OFFER

- Social Media Strategy Development
- Social Media Brand Management
- Online Advertising (from production to execution)
- Social Media Set-Up
- Social Media Campaigns
- Social Media Workshops and Training
- One-on-One Social Media Consultations

WHY 876 ONLINE?

We have represented with many growing and established brands online, many of which had zero to little online exposure prior to starting with 876 Online. Today, we proudly boast with the accomplishments made and the many clients that can testify that investing in their business online has yielded great results! With 876 Online, you are guaranteed:

- Engaging social media content
- Daily management and engagement of audience
- General analysis and reporting of monthly findings
- Superb and fast customer service to both you and your audience
- Development and execution of social media strategies
- Cross promotion between other brands and platforms



- Fast response and engaging with fans and followers to build relationships.
- Effective social media ads, campaigns and social media search optimization.





MEDIA | MARKETING |
LIFESTYLE

ADVERTISING SOLUTIONS



876ONLINE.COM
KINGSTON, JAMAICA



ADVERTISING SOLUTIONS

Reach thousands of people interested in your brand. 876 Online offers advertising solutions from production to execution, ready to be viewed or heard on various platforms. We've got you covered!

- Social Media Ads (Facebook, Instagram, YouTube, Twitter)
- Google AdWords & Display Ads
- Radio, TV, Print Ads
- Classified Ads
- Voice Overs
- Jingles and Promos
- Flyers



MEDIA | MARKETING |
LIFESTYLE

SMALL BUSINESS TECH SUPPORT



876ONLINE.COM
KINGSTON, JAMAICA



YOUR 876 TECH GURUS

Enhance your organization's infrastructure with our industry-leading business IT support services. Whether you have an immediate short-term technical project or are looking for a long-term trusted IT partner, 876 Tech Support is here for you. We've been helping organizations like yours leverage technology for their benefit and to improve the overall workflow amongst management and staff alike. We have certified technical and network support professionals with the resources and expertise to overcome any IT challenge that you may have - quickly and efficiently - in-house or remotely.



SOCIAL MEDIA RATES:

SOCIAL GUIDE - \$10,0000

2 (75 MINS.) CONSULTATION SESSIONS WITH FREE
SOCIAL MEDIA SET UP

SOCIAL PLUS PACKAGE - \$20,000 PER MONTH
DAILY MANAGEMENT OF 3 SOCIAL NETWORKS

SOCIAL PREMIUM PACKAGE - \$40,000 PER MONTH
DAILY MANAGEMENT OF 3 SOCIAL NETWORKS ·
CONTENT CURATION · BLOGGING/VLOGGING

SOCIAL MEDIA ADS CAMPAIGN
(BASED ON THE GOALS OF THE CAMPAIGN AND
THE BUDGET FROM THE CLIENT)



WEB DEVELOPMENT RATES:

BASIC WEBSITE DESIGN - USD\$500

***FREE HOSTING FIRST YEAR WITH CONTRACTS
OVER 2 YEARS**

E-COMMERCE WEBSITE DESIGN - USD\$600UP

***FREE HOSTING FIRST YEAR WITH CONTRACTS
OVER 2 YEARS**

WEBSITE HOSTING - USD\$100 PER YEAR

***FREE DOMAIN RENEWAL**

GRAPHIC DESIGNING - USD\$30 UP PER ARTWORK

PROFESSIONAL BUSINESS EMAIL SOLUTIONS

QUOTE AVAILABLE UPON CONSULTATION

BUSINESS GROUP RATES:

STANDARD PACKAGE - USD\$15 MONTHLY

WEBSITE HOSTING AND DOMAIN MANAGEMENT //
1 EMAIL FORWARDING // ONE-TIME 1 HR SOCIAL
MEDIA CONSULTATION // 4-PAGE WEBSITE (\$350)

BUSINESS PACKAGE - USD\$25 MONTHLY

WEBSITE HOSTING AND DOMAIN MANAGEMENT //
1X BASIC GOOGLE SUITE ACCOUNT // SOCIAL
MEDIA SET UP & ONE-TIME 1 HR CONSULTATION //
GOOGLE MY BUSINESS SET UP & VERIFICATION //
6-PAGE WEBSITE (\$400)

PREMIUM PACKAGE - USD\$60 MONTHLY

WEBSITE HOSTING AND DOMAIN MANAGEMENT //
1 HR REMOTE TECH SUPPORT // 2X BASIC GOOGLE
SUITE ACCOUNTS // GOOGLE MY BUSINESS SET UP
AND VERIFICATION // 8-PAGE WEBSITE (\$450)



MEDIA | MARKETING |
LIFESTYLE

START GROWING YOUR BUSINESS ONLINE

876-869-7866
INFO@876ONLINE.COM



876ONLINE.COM
KINGSTON, JAMAICA